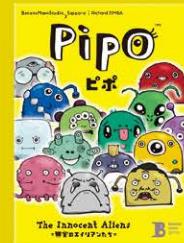
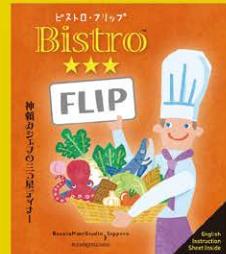




banana  
moon  
games



## Designing Smile Time



# Outline

Banana Moon Games is a joint venture between Banana Moon Studio Sapporo\_Niseko and Banana Moon Co., Ltd. Based in Hokkaido, the northern most major island of Japan. Since 2019, as an indie publisher, the team has created more than 20 titles (incl. variant versions) in collaboration with domestic and international creative partners under the theme "Designing Smile Time".

In Autumn 2019 we took part in the Tokyo Game Market for the first time. In 2020 following a successful international crowdfunding on Kickstarter, "Bistro FLIP" was released. In 2022 and 2023, the "Bossa" and "Bossa 2023" crowdfunding campaigns were successful for two consecutive years.

In August 2024, we relocated our base from Chuo-ku, Sapporo City to Niseko Town, Hokkaido.

## Production and Publishing:

### **Banana Moon Studio Sapporo\_Niseko**

Banana Moon Studio Sapporo is an innovation and design company founded in 1990, headed by multi creator Hiroshi Maeda, has won over 40 design awards both nationally and internationally. Some of the works are among collections in museums and galleries around the world.

We started the indie board game design journey in 2019 and continue to release multiple titles every year.



## Distribution:

### **Banana Moon Co., Ltd.**

Wholesale and retail of board games produced and published by Banana Moon Studio Sapporo\_Niseko.

# Products

## GACHIJO®

Four Ninja and the Castle of Treasures

Launching Soon



### *Slide the Walls! Create Paths for the Ninja!*

A treasure hunting game performing ninjutsu in a moving maze castle

The players are Ninja sent to the castle on a special mission. In the maze of the castle, collect Treasures and items to complete the mission.

Use Ninja Tools and Weapons, sometimes manipulate specters, and even get some luck to conquer the castle and opponents.

- Players: 2-4
- Time: 15-90 min.
- Ages: 10+
- Instructions: JP, EN  
(PDF: FR, DE, IT)

Short Video  
(78 sec)



### Crowdfunding in preparation

Website ► <https://bananamoon-games.jp/game/gachijo-en/> YouTube ► <https://youtu.be/YtdSt20L0cM>

# Bossa®

THE ART "Yuki-II" | THE ART "Mizu-II" | THE ART "Hana-II" | CLASSIC-neo | CLASSIC | STANDARD-neo

- ✓ Language-Independent
- ✓ No Japanese Skills Required
- ✓ Made in Japan
- ✓ Artisan-Made



## Connect the dots before your opponent!

A simple yet stylish game of strategy and a little luck for 2 players

Following either the dice with white pips or black pips place the tile with the same colored dots alongside the dice.

Utilizing the three action cards offensively or to turn the tables, use up all the tiles in your hand before your opponent to win!

- Players: 2
- Time: 5-10 min.
- Ages: 6+
- (14+ in EU and UK)
- Instructions: JP, EN  
(PDF: FR, DE, IT)

Short Video  
(110 sec)



[Retailers in Japan] Official Online Store, Amazon Japan, Bodoge.hobby.net, JELLY JELLY STORE, HAKUHINKAN TOY PARK Chitose, Sansui Niseko, Niseko View Plaza

Website [STANDARD-neo] ► <https://bananamoon-games.jp/game/bossa-standard-neo-en/> | Website [2026 Editions] ► <https://bananamoon-games.jp/game/bossa-the-art-ii-en/> | YouTube ► <https://youtu.be/0CjQBtwMou4>

*Backers in 40 countries around the world have supported the project and successfully crowdfunded for two consecutive years!*

2022

Crowdfunding Kickstarter  
1,420% Achieved!

2023

Crowdfunding Kickstarter  
2,401% Achieved!

*Product lineup in 6 editions!*

*Handcrafted\* by highly skilled Japanese artisans!*

\*Except STANDARD-neo edition



Design inspired by snowy landscapes  
THE ART edition "Yuki-II"



9-layer tiles of craftsmanship  
THE ART edition "Mizu-II"



Gorgeous and beautiful cross-section tiles  
THE ART edition "Hana-II"



Evolution of the CLASSIC  
CLASSIC-neo edition



Appealing natural texture  
CLASSIC edition



Compact and casual  
STANDARD-neo edition

# Pipo®

## The Innocent Aliens (New Edition)

- ✓ Bilingual Cards (EN/JP)
- ✓ Kawaii
- ✓ No Japanese Skills Required
- ✓ Made in Japan



**Help the innocent aliens! Spread the CONDI around!**

**A card game played with adorable alien characters**

What? Innocent aliens are wanted!

The good citizens of players, hide them in your hands, let them escape with the "CONDI" set by the previous player! Release all the aliens in your hand to win! But beware of police and self-destruction!

- Players: 3-6
- Time: 5-10 min.
- Ages: 8+
- Instructions: JP, EN

Short Video  
(43 sec)



[Retailers in Japan to date] Official Online Store, Amazon Japan, Bodoge.hobby.net, Yellow Submarine, HAKUHINKAN TOY PARK Chitose, Sansui Niseko

Website ► [https://bananamoon-games.jp/game/pipo\\_en/](https://bananamoon-games.jp/game/pipo_en/) YouTube ► <https://youtu.be/hsDDDIWRAsE>

# Bistro FLIP

## JP Edition | International Edition | Expansion Set

- ✓ Bilingual Cards (EN/JP)
- ✓ Kawaii
- ✓ No Japanese Skills Required
- ✓ Made in Japan



**Enjoy a Delightful Meal by a Heaven Sent Chef!**

**A lively culinary party game in creativity and luck**

"Ding ding!" Ring the bell, call out "Order please" and let the game begin! Select your ingredients, add in your own personal touch, cook and hope for the best.... FLIP! Create interesting and original dishes and have a belly laugh at what comes up!

- Players: 2-6
- Time: 10-60 min.
- Ages: 10+
- (14+ in EU and UK)
- Instructions: JP, EN

Game Video  
(12 min)



[Retailers in Japan to date] Official Online Store, Amazon Japan, Bodoge.hobby.net, JELLY JELLY STORE, Yellow Submarine, Don Quijote

Website ► <https://bananamoon-games.jp/game/bistro-flip-international-en/> YouTube ► <https://youtu.be/pBnjjxp8oS8>

## Gome-kei

### Second Edition

- ✓ Japanese Skills Required
- ✓ Japanese-Style Artwork
- ✓ Made in Japan



**Hey, Don't laugh! I'll never forgive you!**

**A role-playing game to find the culprit of a funny story of failure**

Play as the perpetrator and the victims (one is true, the others are false). While you are reading the story and giggling, the perpetrator must guess who the true victim is and give a Japanese-style apology to the correct person! But even if you guess correctly...

- Players: 3-6
- Time: 10-30 min.
- Ages: 10+  
(14+ in EU and UK)
- Instructions: JP

Short Video  
(51 sec)



[Retailers in Japan to date] Official Online Store, Amazon Japan, Bodoge.hobby.net, Yellow Submarine, HAKUHINKAN TOY PARK Chitose

Website ► <https://bananamoon-games.jp/game/gome-kei-en/> YouTube ► <https://youtu.be/Ypbj6AaAIR4>

## Gingham Coco

Standard Edition | Limited Edition "Dobutsu no Oshiri" series Vol. 3

- ✓ Language-Independent
- ✓ Kawaii
- ✓ No Japanese Skills Required
- ✓ Made in Japan



**Capture animal cards between two matching cards!**

**But don't leave any animal alone!!**

Battle it out with the animal cards on the gingham sheet. Capture a card between two matching cards and they're all yours! But, should the dog "Coco" block you or if taking the cards leaves another card on its lonesome, you miss out. Take the most card points to win!

- Players: 2-4
- Time: 5-10 min.
- Ages: 6+  
(14+ in EU and UK)
- Instructions: JP  
(PDF: EN)

Short Video  
(52 sec)



[Retailers in Japan to date] Official Online Store, Amazon Japan, Bodoge.hobby.net, Yellow Submarine, HAKUHINKAN TOY PARK Chitose, Sansui Niseko

Website ► <https://bananamoon-games.jp/game/gingham-coco-en/> YouTube ► <https://youtu.be/laS5189KKw>

## Go Go Jenny

Standard Edition | Limited Edition "Dobutsu no Oshiri" series Vol. 2

- ✓ Language-Independent
- ✓ Kawaii
- ✓ No Japanese Skills Required
- ✓ Made in Japan



### Catch up and overtake Jenny!

#### A game of chase with cute wooden rabbit and Dobutsu no Oshiri Cards

Today is the animal's sports carnival. The rabbits (Jenny) are going to chase each other around the course.

Be smart with the Go Go cards and move Jenny forward. Catch and overtake the Jenny in front of you to win!

- Players: 2-4
- Time: 10-20 min.
- Ages: 6+  
(14+ in EU and UK)
- Instructions: JP  
(PDF: EN)

Short Video  
(55 sec)



[Retailers in Japan to date] Official Online Store, Amazon Japan, Bodoge.hobby.net, Yellow Submarine, HAKUHINKAN TOY PARK Chitose, Sansui Niseko

Website ► <https://bananamoon-games.jp/game/go-go-jenny-en/> YouTube ► <https://youtu.be/X8RGGj2Fbo>

## Dobutsu no Oshiri Cards

Vol.1 (Animal's butt cards)

- ✓ Language-Independent
- ✓ Kawaii
- ✓ No Japanese Skills Required
- ✓ Made in Japan



### Playing with Cute Animal Cards!

#### Completely language-independent, without letters or numbers

"Dobutsu no Oshiri Cards" is a card game with cute animals' butts and a joker "Comon-chan". You can enjoy various games like playing cards. There are many ways to play. Everyone from children to the elderly can enjoy playing together.

- Players: 1-6
- Time: 5-10 min.
- Ages: 4+  
(14+ in EU and UK)
- Instructions: JP  
(PDF: EN)

Short Video  
(11 sec)



[Retailers in Japan to date] Official Online Store, Amazon Japan, Bodoge.hobby.net, Yellow Submarine, Don Quijote, HAKUHINKAN TOY PARK Chitose, Niseko View Plaza

Website ► <https://bananamoon-games.jp/game/dobutsu-no-oshiri-cards-en/> YouTube ► <https://youtu.be/7CNGoZkDHdI>

# BABA the Mahjongish

"BABA CARDS" series Vol. 2

- ✓ Language-Independent
- ✓ Japanese-Style Artwork
- ✓ No Japanese Skills Required
- ✓ Made in Japan



***They are all BABA! It's just like Mahjong!!***

**Language-independent but hilariously confusing to the eye!**

Pick up a matching card and claim "PON!" Think the cards are the same? A little different? Confusion reigns in this Mahjong-like game!

How many times will your eyes fail you? Laugh as you trade bonus DORAYAKI chips and KOBAN coins AND jibes!

- Players: 3-4
- Time: 20-40 min.
- Ages: 10+  
(14+ in EU and UK)
- Instructions: JP, EN

Short Video  
(26 sec)



[Retailers in Japan to date] Official Online Store, Amazon Japan, Bodoge.hobby.net, JELLY JELLY STORE, Yellow Submarine, Don Quijote, HAKUHINKAN TOY PARK Chitose

Website ► <https://bananamoon-games.jp/game/baba-the-mahjongish-en/> YouTube ► <https://youtu.be/Gi7nuqBS4Qc>

# BABA CARDS

- ✓ Language-Independent
- ✓ Japanese-Style Artwork
- ✓ No Japanese Skills Required
- ✓ Made in Japan



***A card game of kanji like playing cards, made in Japan.***

**No kanji reading skills required!**

"BABA" is a Japanese family name but there are 9 combinations of different kanji characters.

With these character cards, let's play like 'Concentration,' 'Old Maid,' or 'Buta no Shippo (Pig's Tail)'

- Players: 2-6
- Time: 5-10 min.
- Ages: 6+  
(14+ in EU and UK)
- Instructions: JP, EN

Short Video  
(67 sec)



[Retailers in Japan to date] Official Online Store, Amazon Japan, Bodoge.hobby.net, LOFT, Yellow Submarine, Don Quijote, HAKUHINKAN TOY PARK Chitose

Website ► <https://bananamoon-games.jp/game/baba-cards-en/> YouTube ► [https://youtu.be/PlIPneep\\_8U](https://youtu.be/PlIPneep_8U)

# History

## 1990

Founded as a studio specializing in the planning, production and design of advertisements and publications.

## 2019

Entered board game business, established Banana Moon Co., Ltd. as a distribution company.

[Released] BABA CARDS (Oct.), Dobutsu no Oshiri Cards (Nov.)  
[Exhibited] Tokyo Game Market (Nov.)



## 2020

[Released] Bistro FLIP (May), BABA the Mahjongish (May)

[Exhibited] Tokyo Game Market Live (Jun.), Hokkaido Bodoge Haku 2.0 (Aug.),  
Tokyo Game Market (Oct.)



## 2021

[Released] Bistro FLIP International Edition (Mar.), Gome-kei (Apr.), Go Go Jenny (Aug.), Gingham Coco (Sep.), Bossa Standard Edition (Nov.)

[Exhibited] Tokyo Game Market (Apr., Nov.)



## 2022

[Released] Pipo (Apr.), Bossa The Art Edition "mizu" and "hana," Classic Edition (Sep.)

[Exhibited] Tabletop Tours (VR event), Tokyo Game Market (Apr., Oct.)



## 2023

[Released] Bossa The Art Edition "yuki," Classic-neo Edition (Oct.)

[Exhibited] Nagoya Board Game Rakuichi (Apr.), Hiroshima Tachimachi Game Marché (Jul.), Hokkaido Bodoge Haku 5.0 (Jul.), Tokyo Spiel Festival (Aug.), Hokkaido Spiel Fest (Nov.), Tokyo Game Market (Dec.)



## 2024

Relocated base studio from Sapporo city to Niseko town, Hokkaido. (Aug.)

[Released] Bossa Standard-neo Edition (Apr.)

[Exhibited] Board Game Business Expo Japan (Feb.), Tokyo Game Market (Apr.), Hokkaido Bodoge Haku 6.0 (Jul.)

## 2025

[Released] Bistro FLIP Special Edition (May), Bistro FLIP Hokkaido Special (Jul.), Bossa Furoshiki Playmat (Dec.)

[Exhibited] Tokyo Game Market (May), Hokkaido Bodoge Haku 7.0 (Jul.),  
Sapporo Takuget 2025 (Sep.)

## 2026

[Released] Bossa The Art Edition II Series (Jan.), Bossa Alt Stylish Dice Series (Jan.)

[Exhibited] Hokkaido Spiel Fest (Jan.)

# Corporate Profile

As of January 1, 2026

## Banana Moon Studio Sapporo\_Niseko

|                        |  |
|------------------------|--|
| Founded                | January 1990   |
| Representative         | Hiroshi MAEDA  |
| Head Quarter           | Ebetsu City, Hokkaido  |
| Main Studio            | 36-1 Tomikawa, Niseko, Abuta-gun, Hokkaido<br>048-1554 Japan   |
| Membership             | Japan Graphic Design Association Inc.<br>Sapporo Media Art Forum<br>Sapporo Art Directors Club<br>France-Japan Society of Sapporo<br>Niseko Promotion Board  |
| External Partners      | Rare Site Games (Game Development, Japan)<br>CAMP Games ApS (Game Development, Denmark)<br>ifrom Games (Game Licensee, Korea)<br>Asako NAKAI, Miho SASAKI (Illustration, Japan)<br>Richard ZIMBA (Character Design, UK)<br>Darcy LEWIS (English Translation, Japan)<br>Alexandre SCHMITT (French Translation, France)<br>Markus REUBELT (German Translation, Germany)<br>Federico RALLO (Italian Translation, Italy) |
| Manufactures/Suppliers | MORIKAWA-PAPER Co., Ltd. (Japan)<br>Manindo (Japan)<br>SATO PRINTING Co., Ltd. (Japan)<br>Shichisei Sangyo (Japan)<br>Pippd (USA)<br>Bartel & Weissbarth GmbH & Co KG (Germany)<br>LONGSHORE Limited (Hong Kong)   |
| URL                    | <a href="https://www.bananamoon.jp/">https://www.bananamoon.jp/</a>  |

## Banana Moon Co., Ltd.

|                     |   |
|---------------------|---|
| Established         | September 2, 2019   |
| Capital             | 3,000,000 JPY   |
| Representative      | Kumiko MAEDA  |
| Head Office         | 36-1 Tomikawa, Niseko, Abuta-gun, Hokkaido<br>048-1554 Japan  |
| Corporate Number    | 7430001079793   |
| Major Bank          | North Pacific Bank  |
| Funding Platforms   | Kickstarter (USA)<br>Indiegogo (USA)  |
| Direct Sales Stores | Official Online Store (Japanese)<br>Official Online Store (English)<br>Amazon Japan (Banana Moon Games)   |
| Wholesale Partners  | BUNNY EAR (Japan)<br>HOBBY BASE Yellow Submarine (Japan)<br>OverDrive inc (Japan)<br>PIZZICATO DESIGN, INC. (Japan)<br>HAKUHINKAN TOY PARK (Japan)<br>Ogasawara Shoten Co.,Ltd. (Japan) |



Banana Moon Studio Sapporo\_Niseko | Banana Moon Co., Ltd.

36-1 Tomikawa, Niseko, Abuta-gun, Hokkaido 048-1554 Japan

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<https://bananamoon-games.jp/en/>

